

Dr. Neva Bio

Dr. Neva Helena Alexander prefers to be called Dr. Neva. Beyond academia, she has a global entrepreneurial spirit. Dr. Neva is the Founder of the NEVA Alliance, a company based in New York, which offers business development services; business consultancy and business solutions globally. She is also the Owner of National Educational Venture Alliance (NEVA) which helps to support international students to study in the USA through sponsorship.

Dr. Neva's is known as a Global Business Development Consultant. She connects the business world with entrepreneurs, corporates, business persons. She builds bridges between the two. This mainly involves assisting in the whole process of setting up businesses and educational institutions in Africa and the Middle East. Passionate about Entrepreneurship, she goes the mile to assist entrepreneurs in developing and diversifying.

Her area of expertise is leadership and is particularly a professional in cross-cultural issues as it relates to leadership. She has vastly traveled the globe to several countries namely England, Greece, Spain, France, Italy, Nigeria, Egypt, Kenya, Malaysia, China, Saudi Arabia, UAE, Bahrain, Kuwait, Canada, Antigua, Cayman, Bahamas, Barbados, St. Lucia both for professional purposes and her interest in learning and understanding other cultures. This kind of exposure fully compliments her expertise in understanding different cultures and thus being a great asset in managing cross-cultural diversity.

Dr. Neva has taught leadership to females in Saudi Arabia where she worked as a faculty and Associate Chair for the College of Arts and Science Female Campus at Prince Mohammad University in the Kingdom of Saudi Arabia. Also, she is an Adjunct Assistant Professor for City of New York University SPS Program. She received her doctorate in education leadership from Argosy University, a Master of Arts in Social Science from Long Island University, and a Bachelor of Arts from John Jay College of Criminal Justice where she majored in legal studies.

Dr. Neva has organized networking events and created public relations exposure for businesses and professionals who have been unable to utilize the many marketing internet opportunities within their local communities, nationally and internationally. In addition to being an educator in the classroom, she trains and coaches people from every walk of life and profession. She has published educational research and is the author of Females' Guide to Understanding Leadership and #Risingleaders.